Dow Jones News Fund

2022 INTERNSHIP TEST

CURRENT EVENTS, GEOGRAPHY, AP STYLE, GRAMMAR (60 POINTS)

1. At the April 25 Academy Awards, Chloé Zhao won the Best Director Award for "_____," becoming the first woman of color to win the award, and the second woman ever to win.
   a) Nomadland
   b) Minari
   c) Promising Young Woman
   d) The White Tiger
   e) Mank
   f) Judas and the Black Messiah

2. In August, the United States withdrew all its troops from _____, ending America's longest war.
   a) Afghanistan
   b) Iraq
   c) North Korea
   d) Russia
   e) Syria
   f) Vietnam

3. In July 2021, the president of this country was assassinated.
   a) Honduras
   b) Haiti
   c) Sri Lanka
   d) Hungary
   e) Latvia

4. Following her divorce from Jeff Bezos, McKenzie Scott made headlines for _____.
   a) Buying 10% stock in Amazon
   b) Signing a tell-all deal with Simon & Schuster
   c) Buying a chain of newspapers.
   d) Donating $8 billion to charities
   e) All of the above

5. Which billionaire was the first to journey to the edge of space in July of 2021 with his or her own private rocket-ship contraption?
   a) Richard Branson
   b) Jeff Bezos
   c) Elon Musk

d) Kylie Jenner

6. Which statements are true about COVID-19 vaccines made with mRNA?
   a) They alter your DNA.
   b) They teach cells how to make a protein that triggers an immune response.
   c) These are the first mRNA vaccines to be produced and tested in large-scale.
   d) They contain an inactivated germ of COVID-19.
   e) They must be stored in high temperatures.
   f) The vaccine prevents you from contracting COVID-19.

7. President Biden formally recognized the killing of 1.5 million _____ by Turks more than a century ago to be a genocide. This marked the first time a U.S. President formally equated violence with atrocities on the scale of those committed by those committed by Nazi-occupied Europe.
   a) Yazidis
   b) Rwandans
   c) Uyghurs
   d) Jews
   e) Armenians

8. Which social media platform most enabled the dramatic stock price rise in Gamestop, AMC and other companies in early 2021?
   a) Twitter
   b) Reddit
   c) Facebook
   d) TikTok
   e) Instagram
   f) Snapchat
   g) Clubhouse

9. Deb Haaland made history this year when the Senate confirmed her as President Biden's Secretary of _____, making her the first Native American to lead a cabinet agency.
   a) Agriculture
   b) Interior
   c) Health and Human Services
   d) Veterans Affairs
   e) None of the above

10. Several state legislatures are debating bills to ban the use of _____ in schools.
    a) Restorative Justice
    b) Classical Liberalism
    c) Marxism

d) Critical Race Theory
e) Radical Feminism
f) Implicit Bias

11. Things happened in this order: (1) Trevor left. (2) Gabrielle called his office. Which of these sentences correctly communicates that sequence?
    a) When Gabriella called, Trevor had gone out.
    b) When Gabriella called, Trevor went out.
    c) Trevor went out when Gabriella called.
    d) When Gabriella had called the office, Trevor had gone out.

12. I moved to Ohio in 2004. I still live here. Which sentence is correct?
    a) I lived in Ohio since 2004.
    b) I had lived in Ohio since 2004.
    c) I have lived in Ohio since 2004.
    d) I had been living in Ohio since 2004.

13. Relja wasn't sure his guests would like the lemon cake, _____ he made it anyway.
    a) and
    b) but
    c) so
    d) although

14. In most cases, what is AP style for using acronyms?
    a) Use full name on first reference, acronym on subsequent references.
    b) Use full name followed by acronym in parentheses.
    c) Use full name followed by a phrase that explains the acronym.
    d) Do not use acronyms.

15. Which is correct, according to AP style?
    a) 16 4th Ave.
    b) 16 4th Avenue
    c) 16 Fourth Ave.
    d) 16 Fourth Avenue
    e) Sixteen 4th Ave.
    f) Sixteen 4th Avenue
    g) Sixteen Fourth Avenue

16. Which is correct, according to AP style?
    a) The 7-year-old girl had 3 puppies.
    b) The 7-year-old girl had three puppies.
    c) The seven-year-old girl had 3 puppies.
    d) The seven-year-old girl had three puppies.

17. Which of these follows AP style?
    a) Farmers Bank President Maria Delgado and Teller Jackie Roberts testified at the hearing.
    b) Farmers Bank Pres. Maria Delgado and teller Jackie Roberts testified at the hearing.
    c) Farmers Bank president Maria Delgado and Teller Jackie Roberts testified at the hearing.
    d) Farmers Bank President Maria Delgado and teller Jackie Roberts testified at the hearing.

18. In a story published today, which of these would be correct, according to AP style?
    a) Police pulled the car from the lake February 4, 2021.
    b) Police pulled the car from the lake February 4.
    c) Police pulled the car from the lake February 4th.
    d) Police pulled the car from the lake Feb. 4, 2021.
    e) Police pulled the car from the lake Feb. 4.

19. Which of these is a correct way to express time, according to AP style? (select all that apply)
    a) 10 a.m. this morning
    b) 11:15 AM
    c) 11:45 p.m.
    d) 12 p.m.
    e) 7 p.m.

20. Which of the choices does AP style recommend as the best choice to complete this sentence:

    The lone attacker fled the scene, witnesses were unable to provide a description of _____.

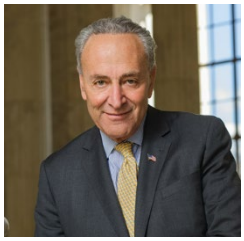
    a) him
    b) her
    c) him or her
    d) the assailant
    e) them

21. Identify this Pulitzer Prize-winning journalist who made headlines this year.



    a) Yamiche Alcindor
    b) Tamron Hall
    c) Abby Phillips
    d) Nikole Hannah-Jones
    e) None of the above

22. This politician holds what leadership position in Congress?



a] Speaker of the House of Representatives
b] Minority Leader in the House of Representatives
c] Senate Majority Leader
d] Senate Minority Leader
e] None of the above

23. What sport does this athlete play?



a] Soccer
b] Figure Skating
c] Basketball
d] Swimming
e] Running
f] Gymnastics
g] None of the above

24. Identify this member of the British Royal family who passed away this year?



a] Prince Philip
b] Prince Charles
c] Prince Harry
d] Prince William
e] Prince Andrew

25. Who is this person?



a] Former congresswoman from Florida
b] United States senator from New York
c] U.S. representative from New York
d] United States senator from California
e] U.S. representative from California
f] White House Press Secretary

26. More than 50 democratic legislators from this state flew to Washington, D.C., to block the passage of legislation to restrict voting rights.



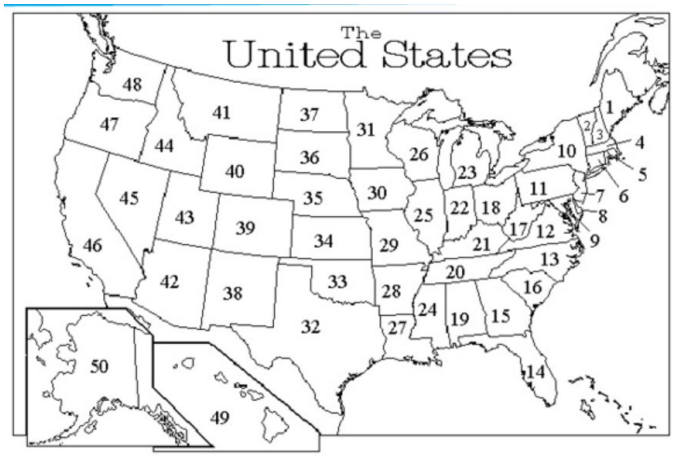
a) 14
b) 15
c) 16
d) 23
e) 24
f) 32
g) 33
h) 38
i) 44

27. A 12-story condo building collapsed in the middle of the night in this state.



a) 10
b) 11
c) 14
d) 15
e) 16
f) 20
g) 32
h) 46

28. In January, Sen. Raphael Warnock became the first African-American elected to the U.S. Senate in this state.



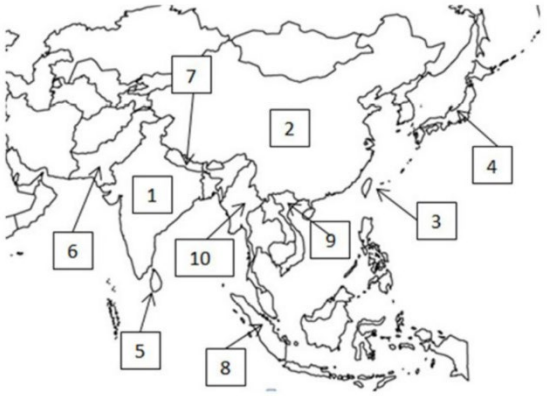
a) 7
b) 10
c) 11
d) 12
e) 13
f) 14
g) 15
h) 16

29. In what state did the governor face a recall election this year?



a] 7
b] 10
c] 14
d] 15
e] 23
f] 32
g] 46
h] 47

30. Where did the delayed 2020 Olympics take place this summer?



a] 1
b] 2
c] 3
d] 4
e] 5
f] 6
g] 7
h] 8

EDITING SECTION (40 POINTS)

1. This quote appears in a story you are editing, how do you change it? Select all that apply.

"The incident was reported to both the police chief and myself," the mayor said.

a) "The incident was reported to both the police chief and I," the mayor said.
b) "The incident was reported to both the police chief and me," the mayor said.
c) "The incident was reported to both the Police Chief and myself," the mayor said.
d) The mayor said the incident had been reported to him and to the police chief.
e) It's a direct quote. Don't change it.

2. Which of the options is the best question an editor could ask about this graf?

   According to the police report, one of the partygoers was shot, a 25-year-old African American man. Police have not released the victim's name because his family has not yet been notified.

   a) How do you know only one was shot?
   b) Why did you use African American instead of Black?
   c) Do you have the victim's name? Legally, we don't need police permission to publish it.
   d) Is the victim's race relevant to the story?

3. He prayed his car wouldn't _____, but if it did, he was ready to steer it into the _____ lane.
   a) breakdown; breakdown
   b) break down; break down
   c) break down; breakdown
   d) breakdown; break down

4. Choose the correct punctuation for this sentence. [Select all that apply]

   Just as analysts had predicted markets plunged within minutes of opening and staged a late afternoon rally.

   a) Add an apostrophe in "markets"
   b) Add a comma after "opening"
   c) Add a comma after "predicted"
   d) Add a hyphen between "late" and "afternoon"
   e) It is correct as written.

5. Surprisingly, _____are more popular with older readers.
   a] ebooks
   b] e-books
   c] Ebooks
   d] E-books
   e] EBooks
   f] E-Books

6. Of these proposed web headlines for the story below, which is the most SEO-friendly?

   > An organization headed by the parents of a child killed during the Marjory Stoneman Douglas High School shooting in Parkland, Florida, tricked two prominent gun rights advocates into speaking at a fake high school commencement rehearsal held this month at the Las Vegas Festival Grounds.

The two speakers addressed a field of 3,044 empty white chairs secretly meant to signify the number of students in the 2021 nationwide graduating class whose lives were cut short by gun violence.

Change the Ref, led by Manuel and Patricia Oliver, posted clips on Wednesday of the speeches given by former National Rifle Association President David Keene and economist and former Department of Justice adviser John Lott as part of a three-video documentary filmed on June 4. The videos also include interviews with Manuel and Patricia, whose 17-year-old son, Joaquin, was killed in 2018, and clips from 911 calls and other school shooting-related media.

a) Gun-rights leaders duped into speaking at fake graduation
b) Olivers trick graduation speakers
c) Speakers address 3,044 empty chairs
d) Parents of slain teen dupe Keene, Lott in Las Vegas

7. SHORT-ANSWER ESSAY QUESTION
This weekend's paper will feature a story about the band that will headline the city's annual blues fest. What other components can you add for the web version of the story?

Looking for applicants to demonstrate a general understanding of different digital components that can be added to a story.

- Photo slide show
- Link to the band's website, Spotify, etc.
- Link to purchase tickets to the Blues Fest
- Link to the Blues Fest website
- Video interview
- Calendar of upcoming shows

8. SHORT-ANSWER ESSAY QUESTION
You're assigned to cover a house fire at 3 a.m. On the scene, a bystander, a neighbor who wants to remain anonymous, says the house was used for drug deals.
A firefighter sitting at the scene, cooling off, says she thinks the fire started in the front room. The fire is still burning and probably will be for several hours. The public information office for the fire department won't be available until 8 a.m., but your editor wants something posted by 5 a.m.

What do you post? Why?

Answer:
At 5 a.m., you should only publish verifiable information like there was a house fire and fire fighters were on the scene responding to it. Explain why it is important to only post verifiable information.

DIGITAL MEDIA SECTION (40 Points)

1. What does it mean when a website has “HTTPS://” at the beginning of its URL, as opposed to “HTTP://” without the “s”?
   a) Information entered into the site is encrypted.
   b) The content on the site is safe for children.
   c) The site is only accessible to people in certain countries.
   d) The site has been verified as trustworthy.
   e) All of the above

2. Which companies are owned by Facebook?
   a) Twitter
   b) Instagram
   c) TikTok
   d) Snapchat
   e) What's App
   f) Telegram
   g) None of the above

3. Which of the following is not a digital format for visuals and audio?
   a) Jpg
   b) mp4
   c) csv
   d) mov
   e) wav
   f) none of the above

4. What is evergreen content in journalism?
   a) Content that is not time-sensitive.
   b) Content that focuses on climate change.
   c) Content that is highly relevant with current events.
   d) Videos produced with a green screen.
   e) None of the above

5. What is “above the fold” in web design?
   a) What you see before scrolling.
   b) Top menu
   c) Home page
   d) A call to action pop-up window
   e) Landing page
   f) All of the above

6. What are best practices for journalists on Twitter? Select all that apply.
   a) Have two different accounts, one personal and one professional.
   b) Engage with trolls to increase traffic.
   c) Give shout-outs and retweets to your coworkers.
   d) Fact-check a story before retweeting.
   e) Post your personal political beliefs.
   f) Mute or block people who are threatening or abusive.
   g) Avoid making customer service complaints

7. Which audience engagement techniques do newsrooms use? Select all that apply.

   a) Opinion polls
   b) Examine engagement analytics
   c) Collect stories from readers
   d) Newsletters
   e) Identify trending topics to inform newsroom

8. SHORT ANSWER QUESTION

You notice on a social platform that several people (mostly parents) have leveled allegations of corruption and nepotism against a popular local school administrator. You think there might be a story there.

What steps will you take to verify sources and charges? What other steps will you take to investigate the story to make sure it's fair and accurate?

Answer:

We are looking for an answer that demonstrates critical thinking about the scenario and being able to identify real life sources to verify information on social media.

BUSINESS REPORTING (40 POINTS)

1. Venture capitalists describe a "unicorn" company as a privately held startup that has a value of more than $1 billion. So according to that definition, which one of these companies is a "unicorn?"

   a) Company A received a $200 million investment for 40 percent of its equity.
   b) Company B received a $100 million investment for 15 percent of its equity.
   c) Company C received a $50 million investment for 5 percent of its equity.
   d) Company D received a $80 million investment for 10 percent of its equity.
   e) None of the above

2. Who is the chair of the Board of Governors of the Federal Reserve System?

a) Larry Kudlow
b) Janet Yellen
c) Jerome Powell
d) Alan Greenspan
e) Steve Mnuchin

3. What country became the first to adopt bitcoin as legal tender?
a) New Zealand
b) Belize
c) El Salvador
d) South Africa
e) Israel

4. Which cryptocurrency was created as a joke but made dramatic swings in response to comments made by Tesla founder Elon Musk in 2021.

a) Bitcoin
b) Etherium
c) Tether
d) Dogecoin
e) Binance Coin
f) Polkadot

5. Many athletes and celebrities became involved in owning companies that had no commercial operations but were created strictly to raise capital through an initial public offering (IPO) for the purpose of acquiring an existing company. These are called_____.

a) Special Purpose Acquisition Company (SPAC)
b) Reverse Initial Public Offering (RIPO)
c) VIP Finance Move (VIPFM)
d) Acquisition By Celebrity Fiat (ABCF)
e) Initial Public Offering Acquisition (IPOA)
f) Special Purpose IPO Agent (SPIPOA)

6. What is the investment term ESG short for?

a) Equitable, Social and Growth
b) Ethical, Secure and Gold
c) Environmental, Social and Governance
d) Equity, Security and Green

8. Which headline is most likely not a business story?
a) How AI will change the future
b) Whole Foods opens new store downtown
c) Netflix signs ‘Bridgerton’ producer Shonda Rhimes to new deal
d) Mayor wants new safety protocols for high-rise buildings
e) Tropical Storm Elsa: Which roads are closed now
f) In N.C.A.A. Case, Supreme Court Backs Payments to Student-Athletes

9. _____ is a discriminatory practice that puts services (financial and others) out of reach for residents of certain areas based on race or ethnicity. It can be seen in denial of mortgages, insurance, loans and other financial services based on location rather than on an individual's qualifications and creditworthiness. This practice violates fair lending laws.
    a) Restrictive Covenants
    b) Descrimifinance
    c) Outgrouping
    d) Redlining
    e) Bluemapping
    f) Refinancelining
    g) Eminent Domain

10. SHORT ANSWER QUESTION
    A company asks to see your story before it runs to verify accuracy. Do you email it to them? Please explain your process?

    We are looking for a definitive "No." But also how you might handle the situation professionally with the company and with your newsroom.

DATA JOURNALISM (40 POINTS)

1. When reporting on things that are "Typical," like household income or salary, which is the best calculation to use?
    a) Median
    b) Average
    c) Mode
    d) Maximum

2. What is the best calculation for comparing the number of COVID-19 cases between different counties?
    a) The infected to uninfected ratio.
    b) The number of cases per 100,000 residents
    c) The total number of infected individuals.
    d) The number of cases compared to a year ago.

3. When computing the percentage change between two numbers, what is the proper formula?
    a) (Old Number - New Number) / 100
    b) (Old Number - New Number) / Old Number
    c) (New Number - Old Number) / Old Number
    d) 100% - New Number

4. What does CSV typically stand for?
    a) A comma-separated values file.
    b) A commonly saved values file.
    c) A commented-and-saved version of the dataset.

d) A character-separated values file.

5. True or False? A text file can be fixed-width, meaning there is no delimiter between the fields.
   a) True
   b) False

6. What is the mean, median and mode of this range of values:

   5000, 100, 10, 50, 500, 1000, 10, 75, 3000

   a) Median: 3000; Mode: 5000; Average: 3000
   b) Median: 10; Mode: 10; Average: 1000
   c) Median: 100; Mode: 10; Average: 1082.77
   d) None of the above

7. Which of these is an example of Structured Query Language (SQL)?
   a) data.select(*)[state = 'NY']
   b) SELECT * FROM cases WHERE state = 'NY';
   c) Return data where state = 'NY' FROM table named 'cases'
   d) None of the above.

8. SHORT ANSWER QUESTION

   Describe the differences between these two maps of COVID-19 cases in Georgia. You've been tasked with writing a story about the latest trends in cases. Which data and map do you use to illustrate your story, and more importantly, why do you choose your selection over the other?

