DOW JONES NEWS FUND

Test for 2021 Internship Program

Section 1 – Current Events, Geography, AP Style, Grammar (Each question 2 points)

1. From June 2019 to March 2020, wildfires devastated portions of this country scorching approximately 46 million acres.
    a. **Australia**
    b. Brazil
    c. Siberia
    d. United States
2. Tensions between the United States and _____ increased after Qasem Soleimani was killd during an airstrike.
    a. Saudi Arabia
    b. **Iran**
    c. Yemen
    d. Iraq
3. Ida B. Wells won the Pulitzer Prize for:
    a. Reporting on segregation
    b. Reporting on the 1893 World's Columbian Exposition
    c. Reporting on the consequences of slavery
    d. **Reporting on the lynchings of African Americans**
4. President Trump touts this type of drug as a potential treatment for COVID-19
    a. A pain reliever
    b. An anti-inflammatory drug
    c. A blood thinner
    d. **An antimalarial drug**
5. A public research university system in California phased out _____ as a requirement for applicants.
    a. High school transcript
    b. Letters of recommendation
    c. **Standardized testing**
    d. Application fee
6. Since 2019, _____ has been a site of pro-democracy, anti-government protests.
    a. **Hong Kong**
    b. Taiwan
    c. Tibet
    d. Xinjiang
7. Armed federal officers in camouflage fired tear gas and pulled protesters into unmarked vans here.
    a. Washington, D.C.

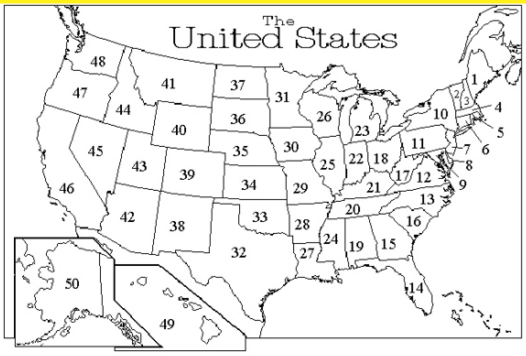
b. Portland, Oregon

c. Chicago, Illinois

d. San Francisco, California

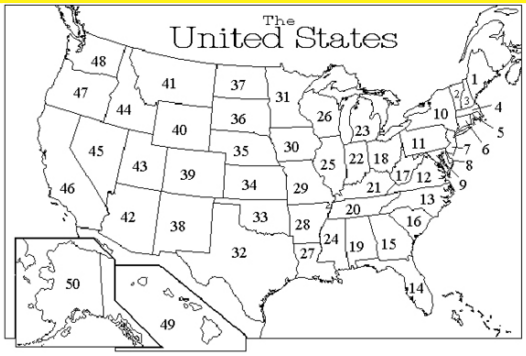
8. After more than three years of deliberation and political turmoil, _____.
    a. the United Kingdom expelled Prince Harry and Meghan Markle
    b. the United Kingdom recalled Theresa May as Prime Minister
    c. the United Kingdom defunded the BBC
    d. the United Kingdom left the European Union
9. Who is the highest-ranking officer of the U.S. federal judiciary?
    a. Samuel A Alito
    b. William P. Barr
    c. Stephen G. Breyer
    d. Ruth Bader Ginsburg
    e. Neil M. Gorsuch
    f. Elena Kagan
    g. Brett M. Kavanaugh
    h. John G. Roberts Jr.
    i. Sonia Sotomayor
    j. Clarence Thomas
    k. Donald J. Trump
10. Which conspiracy theory has the FBI identified as a potential domestic terrorist threat?
    a. ISIS
    b. Nxivm
    c. QAnon
    d. Area 51

In February, an unarmed Black man was fatally shot while jogging in what state? Select the number that corresponds with the answer.



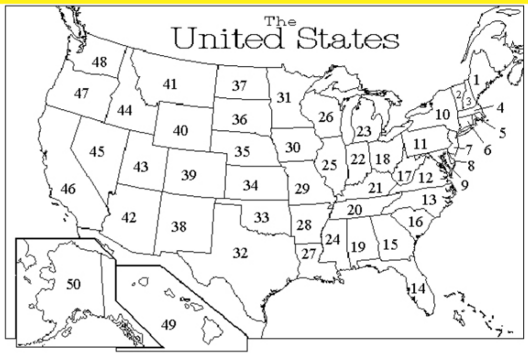
Answer: #15 – Georgia

Mount Rushmore was the site of a massive July 4th celebration in?



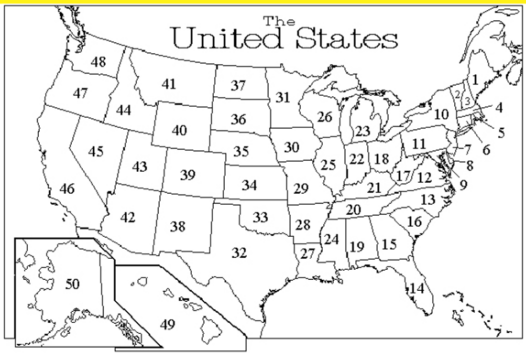
Answer: #36 South Dakota

Which state's first Democratic presidential nominating contest results were delayed by a faulty smartphone app?



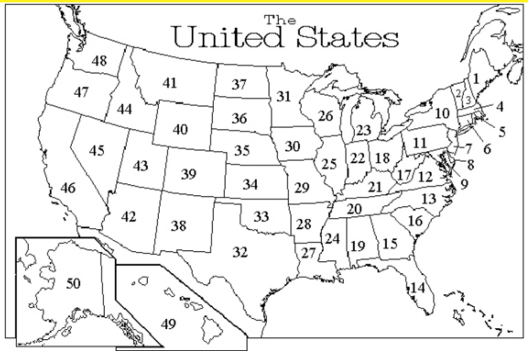
Answer: #30 – Iowa

In January, a sports legend, young athletes and their family members were among those killed in a helicopter crash in _____.



Answer: #46 – California

Armed protesters stormed the _____ statehouse in response to stay-at-home orders issued by the governor.



Answer: #23 – Michigan

16. The Associated Press recently changed its style guide to capitalize:
    a. African American
    b. Native American
    c. White
    d. Black
    e. Asian
17. Russian spies used sophisticated computer techniques that would allow them to _____ security systems and install programs.
    a. Breach
    b. Breech
18. Online learning had a notable _____ on Mia's interactions with others.
    a. Affect
    b. Effect
19. The Morning Show staff does not _____ much resemblance to its audience.
    a. Bear
    b. Bare
20. The hospital raised between _____ for its new pediatric wing.
    a. $2 and $3 million
    b. $2 million and $3 million
21. I hope my boss will _____my vacation request.
    a. OK
    b. Okay
22. The assignment editor didn't know _____ was best qualified to cover the city council meeting.
    a. Who
    b. Whom
23. The layout editor and graphic designer seldom agreed with _____.
    a. Each other
    b. One another
24. The journalist firmly believes in the _____ of the First Amendment.

a. Principals
b. Principles

25. Siblings Martha and Damian put their books on the kitchen table. When their father got home, he asked whose books were on the table. Their mother answered:
    a. Those are Martha and Damian's books.
    b. Those are Martha's and Damian's books.
26.

Who is this person?



a. Jeff Sessions
b. Larry Kudlow
c. Michael Pompeo
d. Robert Mueller
e. Steve Bannon
f. William Barr

Please identify the correct spelling of this person's name.



a. Xing Jian
b. Xing Jinpiang

c. Xi Jianping
d. Xi Jinping
e. Xi Xinping
f. Zhxin Jian
g. Zhxin Jinping
h. Zhxin Xinping

Artists around the world are honoring this person through murals and public art.



28.

b. Philando Castile
c. George Floyd
d. Eric Garner
e. Breon Taylor

This tech mogul owns which media company:



29.

b. Los Angeles Times
c. Reddit
d. Snapchat
e. The Wall Street Journal
f. The Washington Post

g. Yahoo!

Who is this person?



a. Coronavirus Response Coordinator
b. Counselor to the President
c. Education Secretary
d. Former U.N. Ambassador

Section 2 – Digital

1. The HTML tags <a> … indicate?
   a. An embed
   b. A link
   c. A heading
   d. Text size
   e. Text color
2. According to the photojournalists code of conduct, what is acceptable?
   a. Accept gifts, favors, or compensation from those who might seek to influence coverage
   b. Intentionally sabotage the efforts of your competitor
   c. Intentionally contribute to, alter, or seek to alter or influence events
   d. Pay sources or subjects or reward them materially for information or participation
   e. Add Instagram filters to the pictures
   f. None of the above
3. Incredibly convincing media in which a person in an existing image or video is replaced with someone else's likeness is called _____.
   a. Artificial intelligence
   b. Cybernetics
   c. Deepfake
   d. Doppelgänger
   e. Exchangeable image file format (EXIF)
   f. Fake news
4. Your editor asks you to pull together a slideshow of images from a recent Black Lives Matter march. What are three components you need:
   a. Date

b. Link to the original source
c. Photo captions
d. Photo credits
e. Photo filters
f. Quotes from the speakers
g. Headlines

5. News organizations are using Tik Tok to:
    a. reach a younger demographic
    b. create memes
    c. create viral videos
    d. boost brand recognition
    e. all of the above
6. If I work with Adobe Premiere Pro, what do I do?
    a. layout newspapers
    b. edit videos
    c. create graphics
    d. create animations
7. Which is NOT an example of how journalists use social media in their work?
    a. find new sources
    b. directly report the news
    c. gather user-generated content
    d. get a preliminary sense of how the public is reacting to an event.
    e. look for news tips and trends
    f. to avoid calling a government official for a statement
    g. share links to stories
    h. to interact with readers
    i. track down sources
8. Attribution is complicated in digital media by:
    a. Aggregation
    b. Curation
    c. Both
    d. Neither
9. Setting a policy for publishing UGC helps avoid:
    a. Libel or slander charges
    b. Copyright infringement, inappropriate images, audio or video
10. What are some techniques or tools you can use to increase and engage readers?

Section 3 – Editing

1.

Please select which print headline you would pair with this story:

The expected approval of the $23.9 million Wells budget hit an unexpected bump in the road when a block of four Wells City Council members backed away from the document. Needing a super majority vote to approve the document on its first and second reading on the same night — in the case of the 9-member council, 6 votes — the administration came up short meaning the adoption of the budget will not take place until the next council meeting on July 15, at the earliest.

a. Budget hits bump
b. Budget to be voted on July 15
c. City Council blocks budget
d. $23.9M Wells city budget stalls
e. Wells administration comes up short

2.

Please select which print headline you would pair with this story:

The justices who sit on the New York Supreme Court have ruled that New York's elected representatives may borrow up to $11.2 billion to address the fiscal crisis that has arisen as a consequence of the 2020 COVID-19 pandemic. The court issued its ruling on July 10 in the case of the New York Republican State Committee vs. Gov. Andrew Cuomo. The ruling came one week after oral arguments were heard by the justices of the state's highest court.

a. Court OKs borrowing plan
b. Dems beat GOP in borrowing case
c. New York Supreme Court justices allow $11B borrowing plan to stand
d. NY to borrow $11.2 billion
e. New York Governor gets the OK to borrow
f. Supremes OK COVID-19 borrowing

3. What is the correct editor's note to the author for this sentence?

Each of the students' names were written on pieces of paper, folded in half, and placed in the voting drop box.

a. replace "students' " with "students"
b. remove the comma after half

c. replace "Each" with "Every"

d. replace "were" with "was"

4. What is the correct editor's note to the author for this sentence?

1977 was the last year the Minnesota Vikings went to the Super Bowl.

a. Replace "was" with "is"

b. Don't start a sentence with a year.

c. Need to add the location of the Super Bowl.

d. Who did they play in 1977?

5. Please organize this list of story components from top to bottom as they would appear in a print newspaper column.

1st Headline
2nd Deck
3rd Byline
4th Lede
5th Nutgraph
6th Jump Line

6. Spell out the name of a state when: (select all that apply)

a. it appears in the dateline

b. it stands alone in the body of a story

c. it is used in the body of a story in conjunction with a military base, city, town or village

d. it is used to identify political affiliation

7. A musical genre that originated in Puerto Rico, which fuses hip-hop with Latin American and Caribbean rhythms.

a. Afropop

b. reggaeton

c. calypso

d. reggae

8. What is the correct way to write a book title in a story?

a. An Indigenous Peoples' History of the United States

b. "An Indigenous Peoples' History of the United States"

c. An Indigenous Peoples' History Of The United States

d. "An Indigenous Peoples' History Of The United States"

9. Congress is capitalized when referring to:

a. The U.S. Senate and House of Representatives together

b. The U.S. Senate

c. The U.S. House of Representatives

10. Read the article in the image then provide us with a print headline and tweet for this article.

WSJ Headline:

Real Businesses Snared in Hunt for Coronavirus Loan Scammers

WSJ Tweet:

Legitimate borrowers are being swept up in government efforts to root out scammers in the $670 billion Paycheck Protection Program and $374 billion Economic Injury Disaster Loan program

Section 4 – Business Reporting

1. Who is the Secretary of the Treasury?
   a. Larry Kramer
   b. Steve Mnuchin
   c. Jerome Powell
   d. Wilbur Ross

2. The Coronavirus Aid, Relief, and Economic Security Act provided _____.
   a. an extra $600/week paid to those on unemployment
   b. a relief fund for states to manage the public health emergency
   c. a loan to help businesses keep workers on payroll
   d. a payroll tax deferral for employers
   e. all of the above

3. The Federal Reserve announced Tuesday that it is reducing borrowing costs by half of a _____ for state and local governments.
   a. percentage
   b. percentage point

4. According to the laws of supply and demand, which of the following will not cause the demand for iPhones to change?
   a. change in the price of a competitor
   b. an increase in consumer incomes
   c. a change in price of iPhones
   d. a change in consumer tastes

5. If you buy a company's stock,
   a. you own a part of the company
   b. you have lent money to the company

c. you are liable for the company's debts
d. the company will return your original investment to you with interest

6.

Between 2003 and 2006 the market can be best described as a _____.



a. bear market
b. bull market

7. The U.S. Commerce Department operates several offices and bureaus including:
a. Bureau of Industry and Security, National Oceanic and Atmostpheric Administration, Bureau of Labor Statistics
b. U.S. Patent and Trademark Office, U.S. Census Bureau, Minority Business Development Agency
c. Occupational Safety and Health Administration, Wage and Hour Division, Bureau of Labor Statistics

8. TRUE or FALSE? The monthly unemployment rate is calculated by dividing the number of unemployed people by the number of those actually working and multiplying that figure by 100.

a. True
b. False

9.

Your editor hands you this press release. Explain the next steps you take to gather information for your story.

"Rosemary Square, developed by Related Companies, announces a partnership with the City of Miami, to host its inaugural artist-in-residence program. "The mission is to address vital issues of our time and foster a dialogue in the burgeoning contemporary art community in Palm Beach," said project manager Ingrid Torres. Emerging Peruvian artist Renzo Ortega (born in 1974, Peru) will be the first featured artist. Ortega's practice explores social, political and cultural implications of immigration and his status as a naturalized American citizen who has made the transition from undocumented to documented."

Section 5 – Data Journalism

1. If you're looking at a trend over time, then a _____is good.
    a. Pie chart
    b. Bar graph
    c. Line chart

2. If you're trying to compare "parts of a whole," then a _____ is good.
    a. Pie chart
    b. Bar graph
    c. Line chart
3. If you're comparing different things, then use a _____.
    a. Pie chart
    b. Bar graph
    c. Line chart

4. Identify five ways to clean data.
    a. Alphabetize
    b. Bold duplicates
    c. Color code columns
    d. Convert text numbers into numerals
    e. Delete extra spaces
    f. Import subset data
    g. Make text uniformly all caps/lowercase/propercase
    h. Remove duplicates
    i. Spell check

5. Check all good hygiene steps.
    a. Run virus scans on all email attachments
    b. Conduct sensitive text-messaging conversations over a secure messenger
    c. Don't allow a web browser to save your passwords
    d. Avoid two-factor authentication as unnecessary
    e. Never reuse passwords on multiple sites
    f. Use a password manager
6. Selling private contact information scraped from a website without permission is _____.
    a. Perfectly legal
    b. Patently illegal
7. What does VPN stand for?
    a. Virtual Privacy Network
    b. Virtual Private Network
8. Correlation does not imply causation.
    a. True
    b. False

9.

The Centers for Disease Control and Prevention releases this illustration of COVID-19 cases, hospitalization and deaths by race/ethnicity. What story do you pitch your editor? Is there a local angle you would like to explore?

